

LOOK WHAT'S NEW AT

2010

NorthCoast

SPRING MEETING

FRIDAY, MAY 7

AIMING FOR

SUSTAINABILITY

PROMOTING PROFESSIONAL EXCELLENCE & ECO-FRIENDLY AWARENESS

"Being environmentally savvy is not a trend; it is an important best business practice that's here to stay"

2010 EXHIBITORS PROSPECTUS



NORTH COAST SPRING MEETING FRIDAY, MAY 7, 2010 ONE DAY

Dear Prospective Exhibitor:

This is an invitation to exhibit at the 22nd Annual North Coast Spring Meeting. This year our theme is “**Sustainability**”, focusing on promoting Professional Excellence and Eco-Friendly awareness. To achieve this goal North Coast is proud to announce our exciting new format.

This year North Coast will feature a one day program filled with excellent speakers at the Holiday Inn Cleveland South in Independence, Ohio.

The **Holiday Inn’s newly renovated facility** features 18,000 square feet of meeting room accommodations in a convenient location. This years venue will boast greater access and promote increased traffic flow to exhibitors.

Each exhibitor package will include an 8’ x 10’ skirted table, two chairs and a **complimentary breakfast and lunch**. The Holiday Inn offers **free parking**, ease of move in and out all on one floor and beautifully decorated guest rooms at a special show rate of **\$85.00**.

The Greater Cleveland Dental Society, Lorain County, Medina County and Northeastern Ohio Dental Societies comprise the North Coast Spring Meeting. Once again we wish to extend the opportunity for you to join us. If you are a past participant – we look forward to seeing you again. If you are looking at attending for the first time – we believe the meeting will benefit you and your company.

An application for Exhibitor space is enclosed. If you have any questions please feel free to contact us at 440-717-1891 or Margaret@gcds.org.

We look forward to you being a part of the 2010 North Coast Spring Meeting.

Bruce Grbach, DDS
NCSM Board Chair

Jay Resnick, DDS
NCSM Planning Committee Chair

GENERAL INFORMATION

EXHIBITOR REGISTRATION

Complete the enclosed application and forward with a minimum 50% of total exhibitor fee. Exhibitor fee includes two (2) lunch tickets. Additional lunch tickets may be purchased for \$25.00 each. All applications must be approved by the Committee. Deposit refunds are subject to approval.

Names of Exhibitor representatives must be listed on the contract form. A NCSM badge must be worn at all times during show hours and may not be assigned to another individual.

SPACE ASSIGNMENT

Space will be assigned on a first come basis. Space not fully paid for by March 1, 2010 will be subject to cancellation without a refund. Subletting or reassigning of any space is prohibited.

PAYMENT

Minimum deposit of 50% must accompany application. Checks should be made payable to **The North Coast Spring Meeting, Inc.** Credit card payment will also be accepted.

BOOTH SPACE RESTRICTIONS

Exhibitors will be required to arrange displays so as not to obstruct the general view or to conceal other exhibits. The use of sound equipment will be prohibited. Aisle space may not be used for exhibit purposes in any manner.

INSURANCE-LIABILITY

Neither the North Coast Spring Meeting, Inc. nor The Holiday Inn, its parent corporation, subsidiaries and all affiliated companies, shall be held responsible for the safety of exhibits against theft, fire, accident, or any destructive cause, nor for accidents to exhibitors, or their employees.

EXHIBIT HOURS

Friday, May 7, 2010 8 am-6 pm

INSTALLING & DISMANTLING EXHIBITS

Tables will be available for setting up exhibits at 6 am Friday, May 7th. All exhibits must be completed by 8 am. Move out will be Friday, May 7th from 6 pm to 7 pm. No exhibits may be removed before 6 pm.

MATERIAL HANDLING

Exhibitors will be permitted to hand carry or use a two wheeled dolly for materials into the Holiday Inn.

IMPORTANT EXHIBITOR INFORMATION

If your contract is received with payment in full by March 1, 2010 your company name will be listed in our on-site brochure distributed to all NCSM participants.

ANY EXHIBITOR SPACE FOR \$395.00

The following discounts are available

10% off for 2 spaces and 15% off for 3 spaces

North Coast Spring Meeting, Inc.
200 Treeworth Blvd
Cleveland, OH 44147
Phone (440) 717-1891 Fax (440) 717-1894
www.gcds.org/NCSM.asp

Where convenience meets innovation.

Situated just miles from the heart of downtown Cleveland and just 15 minutes from Cleveland Hopkins International Airport, the Holiday Inn Cleveland South/Independence offers the ideal combination of convenient location and unbeatable facilities.

With more than 18,000 square feet of function space, including a tiered conference room that seats 65 and a Grand Ballroom that seats up to 1,000 our property can accommodate even the largest of gatherings.

We also have the capability to host multiple banquets, a distinct advantage when planning around busy schedules. Once you've adjourned your meeting or wrapped up the festivities, we invite you to enjoy deluxe accommodations in one of our 364 guest rooms.



Meeting facility details.

Room	Dimensions	Square Feet	Capacity
I-IV Grand Ballroom	60' x 142'	8,275	1,000
V Brooklyn	25' x 22'	550	50
VI Broadview Heights	25' x 50'	1,250	120
VII Bedford	25' x 22'	550	50
VIII Valley View	25' x 22'	550	50
IX Seven Hills	25' x 22'	550	50
X Brecksville	25' x 25'	625	60
XI Independence	25' x 50'	1,250	80
XII Maple Heights	25' x 25'	625	60
XIII Parma	25' x 25'	625	60
Executive Meeting Room	20' x 25'	500	15

